

ARBOR DAZE

SPONSORSHIP OPPORTUNITIES



EULESS, TEXAS
arbordaze
THE ULTIMATE FAMILY FESTIVAL



APRIL 25TH 2026

10AM - 9PM

FREE ADMISSION

GLADE PARKS
2701 RIO GRANDE BLVD. EULESS, TX 76039



EULESS PARKS &
COMMUNITY SERVICES



Free Trees

Music

Entertainment

Event Sponsor



Highlights



Join the free fun at Arbor Daze, the ultimate family festival. With over 10,000 visitors in 2025, the fun will include community entertainment, live performances, carnival rides, games, a drone show, Kidz Zone tent, bounce houses, tree giveaways, concessions, food eating contests & MUCH more!





**EULESS PARKS &
COMMUNITY SERVICES**



Tree Giveaway

Music

Entertainment

Background Origin Story

The City of Euless Parks and Community Services Department is hosting the 37th Annual Arbor Daze, scheduled for Saturday, April 25th, at the Glade Parks Shopping Centre - 2701 Rio Grande Blvd. Euless, TX 76039.

A 30+ year "Tree City USA" recipient, the City of Euless is proud of its many "tree-mendous" accomplishments promoting Arbor Day. Attendees of the festival will receive a free tree. The urban tree canopy has been dwindling for decades, and the Arbor Daze Festival has given over 150,000 trees since its inception over 25 years ago. Most of these trees have been planted in the immediate area to replenish the local tree population.

A huge success from last year, the 2026 Arbor Daze is projected to bring an attendance of **10,000 visitors**. This will be the second time Arbor Daze will be hosted at the Glade Parks Shopping Centre, and we are expecting to continue to grow with this new location.

By taking advantage of these sponsorship opportunities with the Parks and Community Services Department, your business will be able to maximize exposure to the residents and guests of Euless and beyond, all while showing community support. With a variety of sponsorship levels available, there is a sponsorship option for businesses of any size.

Please take the time to review all sponsorship opportunities Arbor Daze 2026 has to offer.





(1) Title Sponsor:

\$5,000

Includes:

- Logo included in drone photo (no later than March 2026)
- First choice of 2-30" sign for booth display in the Community Partner Show area
- Identification on all media and promotional material as the "2026 Arbor Daze Title Sponsor" for the event.
- Logo prominently placed on publications, maps, social media and schedules.
- Logo inclusion on the 2026 Arbor Daze staff t-shirts (large print size)
- Logo inclusion on the Main Stage, Kidz Zone, and Tree Tent banners.
- **Only (1) one 'Title Sponsorship' available.**
- Social media shoutout (pre and post event - Facebook/Instagram)
- Logo included on Arbor Daze website "sponsored by" banner with link to desired website/promotion
- Logo inclusion on flyers distributed throughout city facilities
- Logo inclusion on flyers distributed to HEBISD/GCISD Schools

www.arbordaze.org

817-685-1449

Glade Parks



Thank you for being a part of this incredible journey, and we can't wait to celebrate together on April 25th, 2026.



Title





Gold Sponsor:

\$2,000

Includes:

- 10x10 area for booth display in space for booth display in the Community Partner Showcase area
- Official "Gold Sponsor" of the event
- Logo inclusion on the 2026 Arbor Daze t-shirts (medium print size)
- Logo inclusion on the Kidz Zone and Tree Tent banners

- Social media shoutout (pre and post event)
- Logo included on Arbor Daze website "sponsored by" section with link to desired website/promotion
- Logo inclusion on flyers distributed throughout city facilities
- Logo inclusion on flyers distributed to HEBISD/GCISD Schools

www.arbordaze.org

817-685-1449

Glade Parks



Thank you for being a part of this incredible journey, and we can't wait to celebrate together on April 25th, 2026.



Gold





Silver Sponsor:

\$1,000

Includes:

- Choice of spot in the Kidz Zone tent for booth display
- Official "Silver Sponsor" of the event
- Logo inclusion on the 2026 Arbor Daze t-shirts (small print size)
- Logo inclusion on the "Kidz Zone" tent banner

- Social media shoutout (pre and post event)
- Logo included on Arbor Daze website "sponsored by" section with link to desired website/promotion
- Logo inclusion on flyers distributed throughout city facilities
- Logo inclusion on flyers distributed to HEBISD/GCISD Schools

www.arbordaze.org

817-685-1449

Glade Parks



Thank you for being a part of this incredible journey, and we can't wait to celebrate together on April 25th, 2026.



Silver





Bronze Sponsor:

\$500

Includes:

- Official "Bronze Sponsor" of the event
- Social media shoutout (pre and post event)
- Logo included on Arbor Daze website "sponsored by" section
- Logo inclusion on flyers distributed throughout city facilities
- Logo inclusion on flyers distributed to HEBISD/GCISD Schools

www.arbordaze.org

817-685-1449

Glade Parks



Thank you for being a part of this incredible journey, and we can't wait to celebrate together on April 25th, 2026.



Bronze

